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The History

vikkor is a patriotic brand developed in Northwest Allen County, Indiana. The goal was to “sound the alarm”—to make known what was happening to the people in context with our founding principles and charters. *Church Primers* and *Patriot Primers* are similar to pamphlets distributed in 1776. Similar to Paul Revere’s midnight ride, we worked around the clock to invigorate our community. In Old Testament Israel, it meant blowing the shofar. Today, it means placing signage, and planning elections...not as a break-fix reaction, but *as a way of life*.



In Joel chapter two, the prophet “sounds the alarm”. **He sees a vision of an unstoppable army that belongs to God. They “do not break rank”. They “do not crowd each other”. Every warrior marches in “his path”, and “bursts through defenses”. Houses, cities and walls, are overrun with God’s army. Nothing, and nobody escapes them...Friends, this should be the greater body of Christ during every election cycle.** Christians called to “love their neighbors”, can learn from this:

“He that would make his own liberty secure, must guard even his enemy from oppression; for if he violates this duty, he establishes a precedent that will reach to himself.”

Thomas Paine, Dissertations on First Principles of Government (1795)

Problems ignored in the political arena, eventually “reach to us all”. Covid reached to us all, when employers were unwilling to secure liberty for their own employees; when churches were unwilling to secure liberty for their flocks (let alone their enemies). Many died. Ironically, 2020 was the “alarm” to wake us to action. Inactivity allowed great evils to accumulate—levels of wickedness that are still “reaching”—unjust taxes, internet pornography, fentanyl, illegal immigration...reaches to us all. We did not protect the life of the preborn, and now the pain is far reaching.

The public now fills the ballots in attempts “fix” America. In our culture, it is business people who sit on church boards. It is business people who call the shots in the community. Business people love to solve problems, but business people cannot spearhead this indefinitely. It is time for the body of Christ to rise and shine!

Ephesians 5:14

“Wake up, sleeper, rise from the dead, and Christ will shine on you”

I teach Pickleball at a Christian school. One day, as I was wrapping up, I noticed an abandoned church bulletin with the following message, handwritten:

“Every demon that came into the United States and took power had to go through the Church first”.

Thomas Paine, a founding writer, explains a fundamental of the faith:

“Society is produced by our wants, and government by our wickedness...The first a patron, the last a punisher.”

(Common Sense, 1776)

Scripture teaches clearly, that the primary role of government is to “punish evil” and “reward good”.

Romans 13:3-4

“For rulers are not a cause of fear for good behavior, but for evil. Do you want to have no fear of authority? Do what is good and you will have praise from the same; for it is a servant of God to you for good. But if you do what is evil, be afraid; for it does not bear the sword for nothing; for it is a servant of God, an avenger who brings wrath on the one who practices evil.”

Everyone looks to somebody else to “punish” the evildoers in society. Yet, we all want “patronage”—the produce of society. Customers. A good job. A place to live. An education. Yet, the unmet role of government today, is to be a punisher. Biblically? Justice. In our own homes, we punish bad behavior, and reward good. Time to do this in our statehouse. Scripture is clear—a civil leader is a servant of God. If they aren’t punishing evil and praising good, then they are *not* “God’s servant for our good”.

Vikktor.us can equip you to join the unstoppable army —to find your unique place; and, once elected...not “swerve from your course”.

PASTORS: You will succeed to “build the wall”. Pastors and elders will “raise up generations” (Isaiah 58:12) within their youth groups. Believers will run the races marked out for them—congregations will be instructed in civics as their Christian duty. Micah Beckwith made the promise to teach constitution every month in High Schools around the state. He will publicly expose any superintendents who try to block his efforts. The restoration of Israel always involved civil leader’s working in concert with Church leaders. This is not dirty politics. This is duty. Friends, this is the story of Nehemiah and the rebuilding the walls of Jerusalem.

WARNING: Doing politics for a disinterested church is sin. It’s like cleaning the bedroom of a messy child, hoping they will appreciate your efforts, and start doing it themselves. They will not. They must be disciplined to take ownership. As one Christian engages in politics, they “know the good they ought to do”, and joyfully do it. That is what we are doing friends! However, when other Christians refuse—“it is sin for them”. Therefore, we must discipline the body of Christ to “clean the house” alongside us. If we make it easy for them to leave the job to us, then we are also sinning. How? By cleaning the room for the lazy child. We are enabling their inaction. Tithing and volunteering for politically neutral churches? Rewarding bad behavior. The hand of care, cannot say to the foot of political conquest, “I don’t need you”.

Offering professional services to Christians who are called to be a
Romans 13 “Servant of God”.

Grassroots Elections

- Canvassing
 - Team based, boots on the ground walk books in your target areas
 - Positive, professional interactions at door (when possible)
- Literature drops & signage
- Phoneanthons
- Meet & Greets (organizing, catering, audio & video)

Creative Media: Communicate your platform and heart to the voters. If you are a true patriot, then brand yourself accordingly!

- Podcasts
- Professional Videography & Commercials (no more hard hats and shop floor cookie cutter jobs)
- Social media marketing

Partnership: stimulate this “Way of Life” culture of civics in the body of Christ

- Teach, train and exemplify it as a model of discipleship
- Youth group & classroom engagement

We are dedicated to rebuilding the wall—the heritage of our faith in the political arena. Elections, counsels and statesmanship must be our default. Our legacy is not just the things we do while living, but the generations behind us, who will make this their way of life.

Our children must engage and govern—like it is normal...*like one breathes air.*

Cross the finish line. Be a Vikktor.

Rates

Canvassing

- Seasoned canvasser: \$32.50/hour
- Intermediate canvasser: \$15-21 + \$7 management fee
- Paid beginner/youth: \$12-19/hour + \$7 management fee

Creative Media

Brand yourself strong & stand apart from cookie cutter tactics

Fuse your platform with our creative style for maximum impact

- 4K Video Podcast: \$700 – \$900
- Professional videography: \$1,500 - \$3,750
- Livestreams: \$450+ based on location

Events

Forums, Debates, Meet & Greets

Inquire on rates



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